

Since 1997, Longtree & Associates has impacted the healthcare education scene with dynamic, state-approved training and education courses designed to help you soar as a senior-living professional as well as improve practices and profitability in various long-term settings. Equally important, Longtree has been a strategic partner in new licensure, marketing, pre-survey audits, corporate compliance, and human resource programs. All Longtree associates are selected for their expertise, professional knowledge, and proven track record in assisting healthcare professionals reach their career goals.



LAURIE LOUGHNEY,

**BS, LNHA, CALA, CSW,
SHRM-CP CADDCT, AHM**

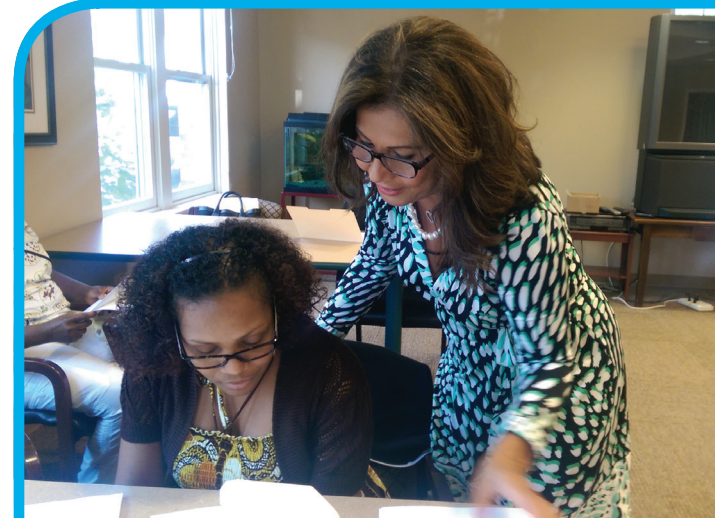
**Chief Executive Officer
& Co-founder**

With over 30 years of executive management, Laurie focuses on overseeing the firm's overall operations, strategic partnerships, and signature educational offerings. She has had a long, successful career in executive-level management, professional development strategy planning and human resource retention plans.

**LONGTREE &
ASSOCIATES, LLC**
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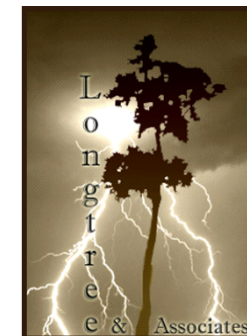


Leaders in Healthcare Education, Strategic Planning, Consulting, And Management



LONGTREE & ASSOCIATES, LLC

For details about our training courses that prepare you for in-demand careers in acute and longterm care, visit LongtreeEducation.com



To discuss our workshops, arrange a consultation, or to host one of our educational seminars at your location:

Email us
longtreena@aol.com

Call our program director
732-757-9955

Call our office
848-218-1320

CONTINUING EDUCATION COURSES

We offer a broad array of highly relevant CE seminars for social workers, nurses, nursing home and assisted living administrators, human resource directors, and certified dementia practitioners.

Our diverse topics cover many pertinent and provocative issues in elder care as well as compliance and management. Ask for our complete list or go to www.longtreeeducation.com



CERTIFICATION COURSES

Longtree & Associates offers the following on-site career development workshops for licensure and certification:

LNHA

A 100-hour intensive course that meets the prerequisite and prepares attendees to sit for the federal licensed nursing home administrator exam. Covers resident care and quality of life, human resources, finance management, physical, environment, leadership, and management.



CALA (NJ only)

Successful completion of this NAB-approved, 56-hour course prepares and qualifies candidates to sit for and pass the challenging NJ Dept. of Health certified assisted living administrator exam. Covers regulatory compliance, ethics, services, human resource management, finance, and budgeting.



CDP

This seven-hour certified dementia practitioner course details the latest approaches to high-quality dementia care for the elderly in long-term care settings.



Meets the requirement for applying for credentialing as a certified dementia practitioner by the National Council of Certified Dementia Practitioners.

CHHA

This 76-hour certified home health aide program is recognized and accepted by the New Jersey Board of Nursing. Our training combines in-class instruction and skill demonstration; includes proctored final exam.



CMA

Our certified medication aide program makes the career path for a NJ CHHA or NJ CNA a reality. This 30-hour course teaches the basics of medication administration and covers the core skills required to sit for the NJ state test.



Course curricula and registration are at www.LongtreeEducation.com